



**arts  
wells**

Partner with Island Mountain Arts to support

# THE ARTSWELLS FESTIVAL OF ALL THINGS ART

## EXPLORE SPONSORSHIP TIERS

### CHICKADEE

Under \$1,000



#### Your sponsorship could support:

Support an eco-friendly festival by helping us with the purchase of sustainable materials (water stations, toilets, paper plates, power sources)!

#### Sponsor receives:

- LOGO IN FESTIVAL PROGRAM
- 1 INSTAGRAM POST
- 1 FACEBOOK POST

#### Your sponsorship could support:

Support the cost of our artists, marketing/promotional costs and a safe and clean campground for festival attendees!

#### Sponsor receives:

- LOGO IN FESTIVAL PROGRAM
- 2 INSTAGRAM POSTS
- 2 FACEBOOK POSTS
- LOGO ON ARTSWELLS FESTIVAL WEBSITE
- LOGO ON POSTER
- EMCEE MENTION
- HASHTAG TOP 23
- 2 WEEKEND PASSES
- 2 AFTER PARTY ENTRIES

**CROW**  
+ \$1,000



### STELLAR JAY

+ \$3,000



#### Your sponsorship could support:

Support the cost of our artists, shuttles and the insurance/permits that make the festival possible!

#### Sponsor receives:

- LOGO IN FESTIVAL PROGRAM
- 3 INSTAGRAM POSTS
- 3 FACEBOOK POSTS
- LOGO ON FESTIVAL WEBSITE
- LOGO ON POSTER
- EMCEE MENTION
- HASHTAG TOP 13
- 4 WEEKEND PASSES
- 4 AFTER PARTY ENTRIES



Partner with Island Mountain Arts to support

# THE ARTSWELLS FESTIVAL OF ALL THINGS ART

## EXPLORE SPONSORSHIP TIERS

### Your sponsorship could support:

Support the cost of our artists, our staff and our venue fees! Remember, this sponsorship tier gives businesses naming rights on one of our festival stages!

### Sponsor receives:

- LOGO IN FESTIVAL PROGRAM
- 5 INSTAGRAM POSTS
- 5 FACEBOOK POSTS
- LOGO ON ARTSWELLS FESTIVAL WEBSITE
- LOGO ON POSTER
- EMCEE MENTION
- HASHTAG TOP 6
- 6 WEEKEND PASSES
- 6 AFTER PARTY ENTRIES
- NAMING RIGHTS ON 1 STAGE

### GREAT GREY OWL

+ \$6,000



### HUMMINGBIRD

+ \$15,000



### Your sponsorship could support:

A generous sponsorship like this one, can support the festival in almost every capacity. This includes artist fees, venue fees, stage builds, staff salaries, permits, volunteer meals and everything in between!

### Sponsor receives:

- LOGO IN FESTIVAL PROGRAM
- 5 INSTAGRAM POSTS
- 5 FACEBOOK POSTS
- LOGO ON ARTSWELLS FESTIVAL WEBSITE
- LOGO ON POSTER
- EMCEE MENTION
- HASHTAG FIRST AFTER #ARTSWELLS
- 10 WEEKEND PASSES
- 10 AFTER PARTY ENTRIES
- NAMING RIGHTS ON STAGE BANNER

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# THE ARTSWELLS FESTIVAL OF ALL THINGS ART

## HOW COULD A SPONSORSHIP BENEFIT YOUR BUSINESS?

### MARKETING REACH:

- *ArtsWells* has over **3500** followers on Instagram; **8,000** on Facebook
- ArtsWells will have a radio campaign leading up to the festival on **Cariboo Country/ The GOAT**
- Posters featuring sponsor logos around all major centres within the Cariboo

### VISIBILITY DURING ARTSWELLS:

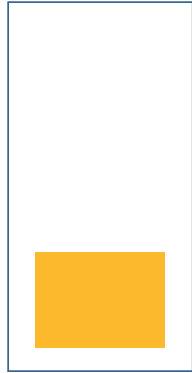
- *ArtsWells 2025* expects to sell **400- 700** tickets
- **500** programs to be sold during the festival featuring sponsor logos and ads
- 2024 ticket sales projected attendees from across **BC, Alberta and even Australia** resulting in increased visibility

### AD SIZING IN PROGRAM:



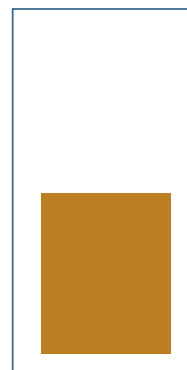
#### CROW

2"w x 2.7" h



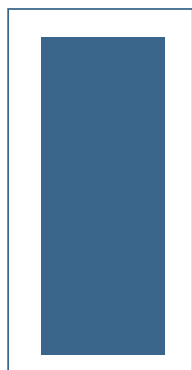
#### STELLR JAY

4.2"w x 2.7" h



#### GREAT GREY OWL

4.2"w x 5.5" h



#### HUMMINGBIRD

4.2"w x 11" h  
(FULL PAGE)



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# THE ARTSWELLS FESTIVAL OF ALL THINGS ART

## ABOUT ARTSWELLS

The ArtsWells Festival is an annual arts and music festival in Wells, BC. Founded in 2004, this event is proud to have hosted everything from theatre, music, mural projects and so much more.

Our festival has been on hiatus since 2019. After five years away, in addition to the 2024 postponement due to the Antler Creek wildfire, **ArtsWells 2025 is gearing up for a comeback, more resilient than ever.**



## ABOUT ISLAND MOUNTAIN ARTS

Founded in 1977, IMA is a not-for-profit in Wells, and the host of the ArtsWells Festival. IMA serves artists, builds community, and stimulates and enhances artistic, cultural and economic development. We foster connection and expression through residencies, exhibitions, seminars, workshops, and performance.



## WELLS, BC

Wells is a charming little town that lies in foothills of the Cariboo Mountains, near the end of Highway 26. This little community is known for its history, artistic scene and exciting outdoor adventures.

## CONTACT

Interested in coming on board as a sponsor, or curious to know more?

Contact us at [artswellsfestival@imarts.com](mailto:artswellsfestival@imarts.com) or call 250 994 3466